The IUCN Green List of protected and conserved areas

A Universal Standard for Conservation Successes

Thierry LEFEBVRE

IUCN

Objectives

What is the mission of the Green List?

Ol' Pejeta Conservancy, Kenya
© Ol Pejeta Conservancy

What is the mission of the Green List?

Increase and recognize the number of **effective** protected and conserved areas in the world

Protected Area
A clearly defined geographical space, recognised, dedicated and managed, through legal or other effective means, to achieve the long-term conservation of nature with associated ecosystem services and cultural values.

Conserved Area (OECM)
A geographically defined area other than a Protected Area, which is governed and managed in ways that achieve positive and sustained long-term outcomes for the in-situ conservation of biodiversity, with associated ecosystem functions and services and where applicable, cultural, spiritual, socio–economic, and other locally relevant values

Ol' Pejeta Conservancy, Kenya
© Ol Pejeta Conservancy

What is the Green List?

Effective

means

- **Fairly governed**
- **Effectively managed**
- **Successfully achieving conservation outcomes**
- **Responding actively to global change challenges and sustainability goals**

The Green List and the Global Goals

UN CBD Decisions ● Aichi 11 and post-2020 targets

By 2020, at least 17 per cent of terrestrial and inland water, and 10 per cent of coastal and marine areas, especially areas of particular importance for biodiversity and ecosystem services, are conserved through **effectively and equitably managed**, ecologically representative and well connected systems of protected areas and other effective area-based conservation measures, and integrated into the wider landscapes and seascapes.

COP 10

COP 13

COP 15

CBD

Decision XIII/2 "Promote the IUCN Green List of Protected and Conserved Areas as a **voluntary standard to promote and encourage protected area management effectiveness**"

The IUCN Green List Standard is mentioned in the draft as an indicator to **measure the quality elements** for Target 3

The Green List and the Global Goals

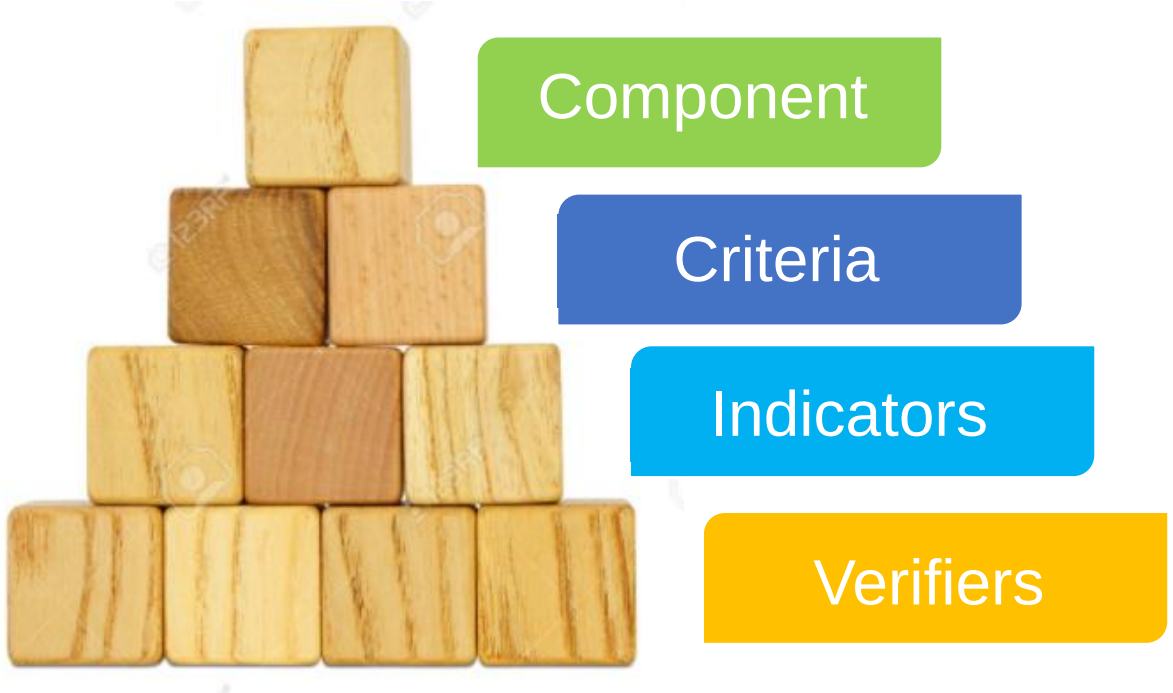
The UN Sustainable Development Goals and IUCN

Gorgona Natural National Park, Colombia
© Giovanni Pilado

Standard

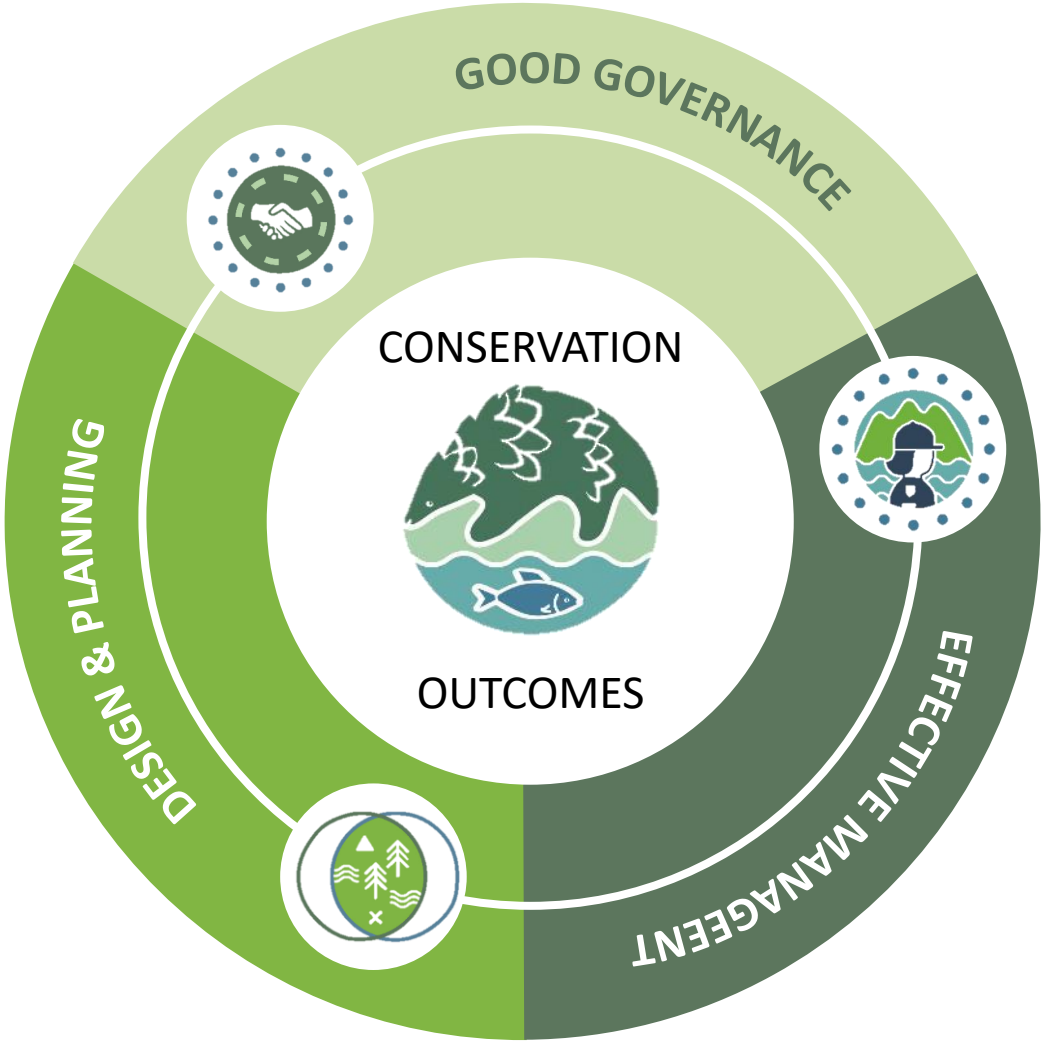
Standard blocks

A hierarchy of norms

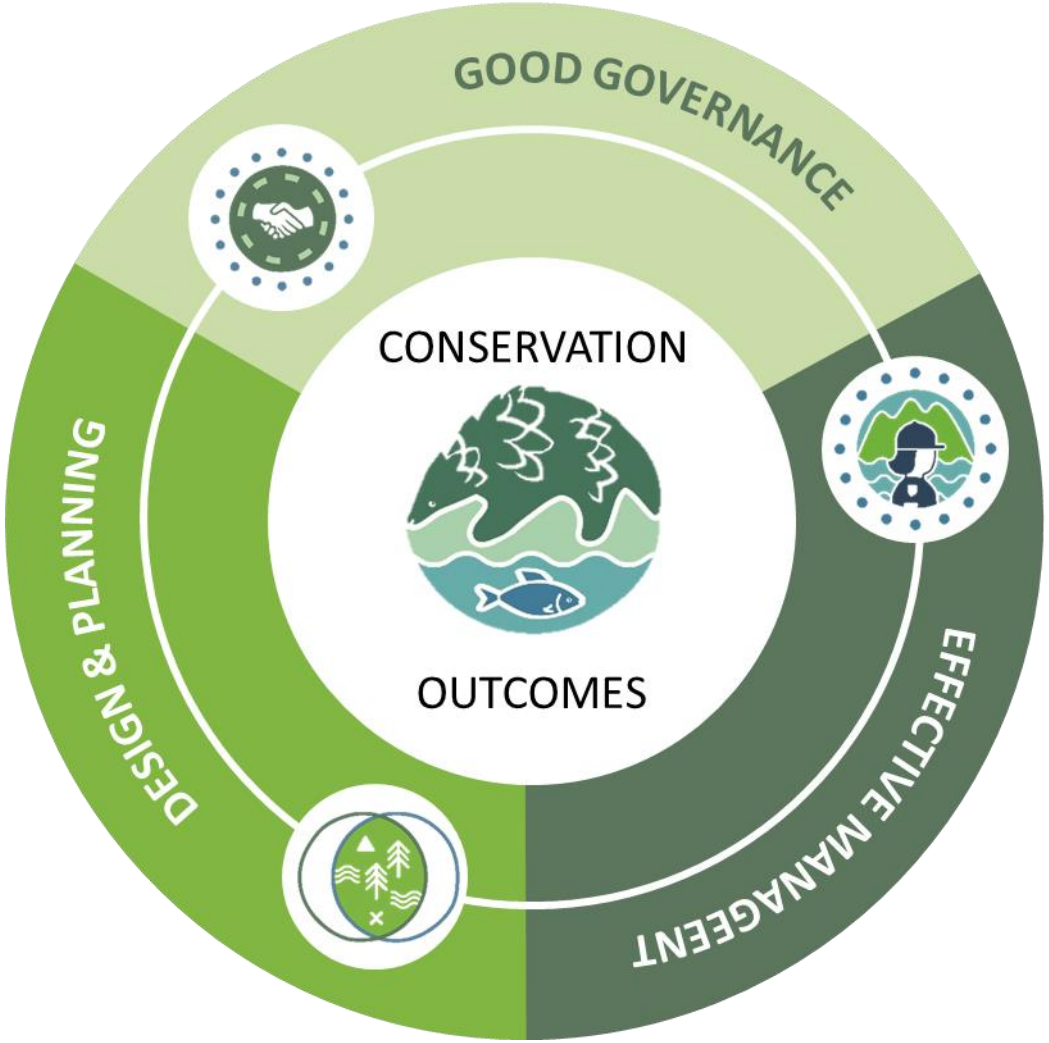


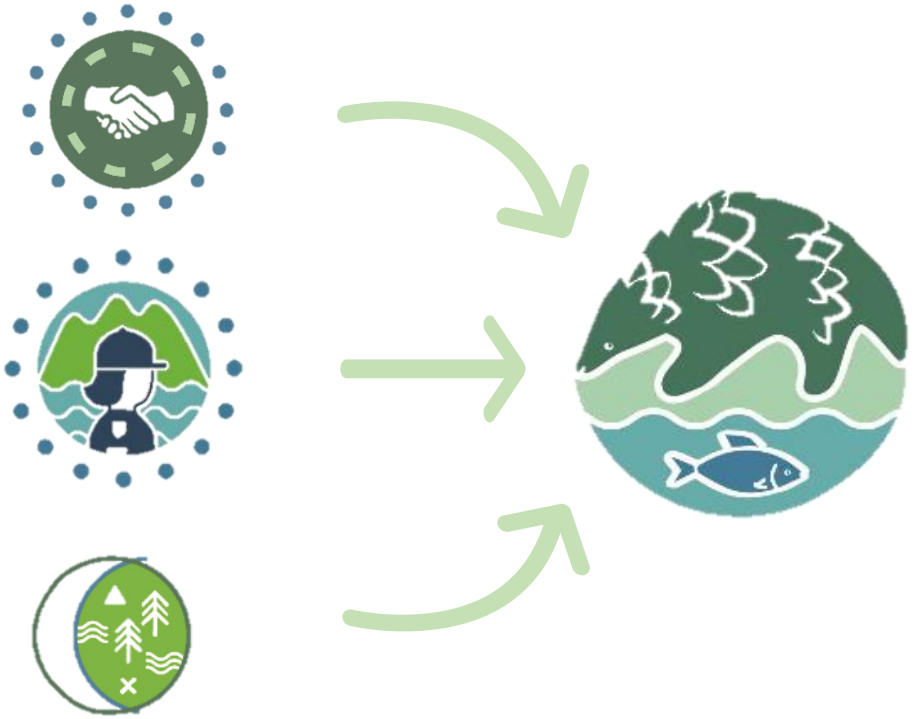
The IUCN Green List standard

Four key components



The IUCN Green List standard





The Green List Standard

A sustainability standard for inclusive conservation

Identify Major Site Values

Achieve Long-term Conservation

Understand Threats & Challenges

Understand Social & Economic Context

Guarantee Legitimacy & Voice

Governance Vitality

Transparency & Accountability

The IUCN Green List standard

Good Governance

1.1 Guarantee Legitimacy and Voice

1.2 Achieve Transparency and Accountability

1.3 Enable Governance Vitality and Capacity to Respond Actively

Sound Design and Planning

2.1 Identify and Understand Major Site Values

2.2 Design for Long-Term Conservation of Major Site Values

2.3 Understand Threats and Challenges to Major Site Values

2.4 Understand Social and Economic Context

Effective Management

3.1 Develop and Implement a Long-Term Management Strategy

3.2 Manage Ecological Condition

3.3 Manage Within Social and Economic Context of the Area

3.4 Manage Threats

3.5 Effectively and Fairly Enforce Laws and Regulations

3.6 Manage Access, Resources Use and Visitation

3.7 Measure Success

Successful Conservation Outcomes

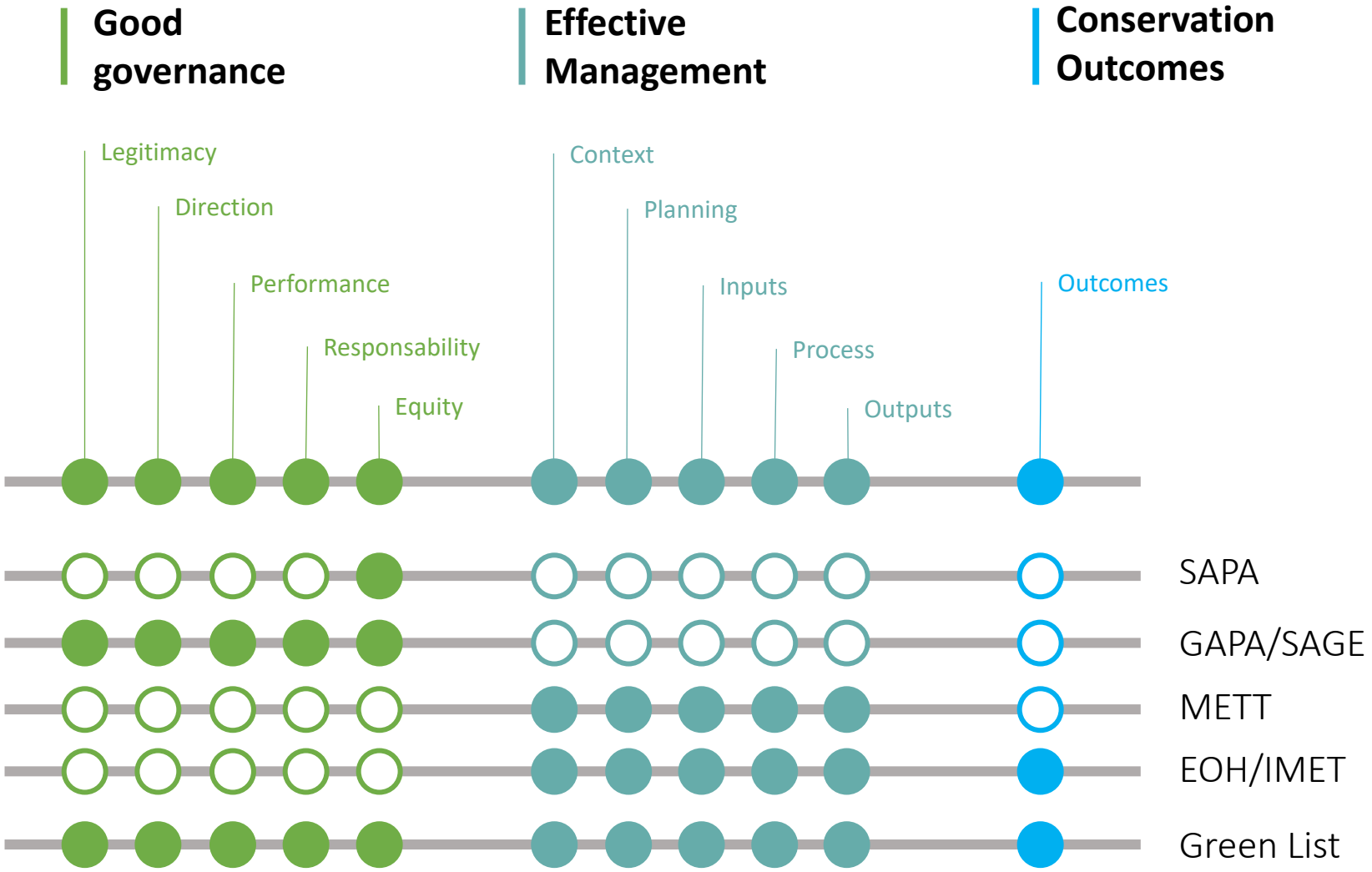
4.1 Demonstrate Conservation of Major Natural Values

4.2 Demonstrate Conservation of Major Associated Ecosystem Services

4.3 Demonstrate Conservation of Cultural Values

iucngreenlist.org

A Universal Standard

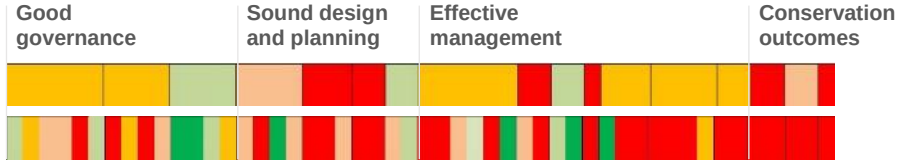


Fuente: Béatrice Chataigner

The most universal standard for effective area-based conservation

Integration between Green List and PAME tools

MEAT
Marine Protected Area Effectiveness Assessment Tool



SAGE
Site-level assessment of governance and equity

WHO
World Heritage Outlook

METT
Management Effectiveness Tracking Tool

EOH 2
Enhancing Our Heritage Toolkit

RAPPAM
Rapid Assessment and Prioritisation of Protected Area Management Tool

IMET
Integrated Management Effectiveness Tool

Assessment of the scope and depth of each of the seven effectiveness methodologies against the standard criteria and generic indicators of the IUCN Green List. Source: WCMC

Strategic framework

CBD

Target 3

Ensure and enable that by 2030 at least 30 per cent of terrestrial and inland water, and of coastal and marine areas, especially **areas of particular importance for biodiversity and ecosystem functions and services**, are **effectively conserved and managed** through **ecologically representative, well-connected** and **equitably governed systems of protected areas and other effective area-based conservation measures, recognizing indigenous and traditional territories**, where applicable, and **integrated into wider landscapes, seascapes and the ocean**, while **ensuring that any sustainable use**, where appropriate in such areas, is **fully consistent with conservation outcomes, recognizing and respecting the rights of indigenous peoples and local communities, including over their traditional territories.**

Mapping the GL Standard against T3

- areas of particular importance for biodiversity and ecosystem functions and services
- effectively conserved and managed
- ecologically representative
- well-connected
- equitably governed
- systems of protected areas and other effective area-based conservation measures
- recognizing indigenous and traditional territories
- integrated into wider landscapes, seascapes and the ocean
- ensuring that any sustainable use
- fully consistent with conservation outcomes
- recognizing and respecting the rights of indigenous peoples and local communities, including over their traditional territories

Mapping the GL Standard against T3

Component 1. Good Governance

Good Governance

1.1 Guarantee Legitimacy and Voice

1.2 Achieve Transparency and Accountability

1.3 Enable Governance Vitality and Capacity to Respond Actively

equitably governed

Component 1 Good governance (3 criteria)

recognizing indigenous and traditional territories

Indicator 1.1.3 The site's local governance structures and mechanisms recognise the legitimate rights of Indigenous Peoples and local communities

recognizing and respecting the rights of indigenous peoples and local communities, including over their traditional territories

Indicator 1.1.3 The site's local governance structures and mechanisms recognise the legitimate rights of Indigenous Peoples and local communities

Mapping the GL Standard against T3

Component 2. Sound Design and Planning

Sound Design and Planning

2.1 Identify and Understand Major Site Values

2.2 Design for Long-Term Conservation of Major Site Values

2.3 Understand Threats and Challenges to Major Site Values

2.4 Understand Social and Economic Context

areas of particular importance for biodiversity and ecosystem functions and services

Criterion 2.1 Identify and Understand Major Site Values

ecologically representative

Indicator 2.2.2 The site is part of an identified conservation network which is designed to meet goals of representation, replication, connectivity and resilience

well-connected

Indicator 2.2.1 The designated site is large enough and sufficiently connected to other habitats or ecosystems to achieve the goals and objectives for the site's major values for nature conservation

systems of protected areas and OECMs

integrated into wider landscapes, seascapes and the ocean

Criterion 2.2 Design for long-term conservation of major site values

The design of the site in its landscape/seascape context support long-term maintenance of the major site value

Mapping the GL Standard against T3

Component 3. Effective management

Effective Management

3.1 Develop and Implement a Long-Term Management Strategy
3.2 Manage Ecological Condition
3.3 Manage Within Social and Economic Context of the Area
3.4 Manage Threats
3.5 Effectively and Fairly Enforce Laws and Regulations
3.6 Manage Access, Resources Use and Visitation
3.7 Measure Success

effectively conserved and managed

Component 3 Effective Management (7 criteria)

ensuring that any sustainable use (…) is fully consistent with conservation outcomes

Criterion 3.3 Manage within the social and economic context of the site

Mapping the GL Standard against T3

Component 4. Successful Conservation Outcomes

Successful Conservation Outcomes

4.1 Demonstrate Conservation of Major Natural Values

4.2 Demonstrate Conservation of Major Associated Ecosystem Services

4.3 Demonstrate Conservation of Cultural Values

fully consistent with conservation outcomes

Component 4 Successful Conservation Outcomes (3 criteria)

Benefits

Values of Green Listing

Validation of site-level progress by independent experts

Leverage aligned approaches, assessment tools and investments

Achieve global **recognition for local conservation success in protected and conserved areas** (incl. Other Effective area-based Conservation Measures (OECMs))

Enhance communications for protected and conserved area successes

Contribute to global **sustainability goals**

Being part of **collaborative action at landscape and seascape scales** (exchange of experience, support for managers)

Inspired by the Sydney Promise from the 6th IUCN World Parks Congress - Healthy Parks, Healthy People, Healthy Planet

By promoting adaptive governance, effective management and equitable benefit sharing mechanisms, the IUCN Green List is being scaled up to drive this transformative change for all protected and conserved areas.

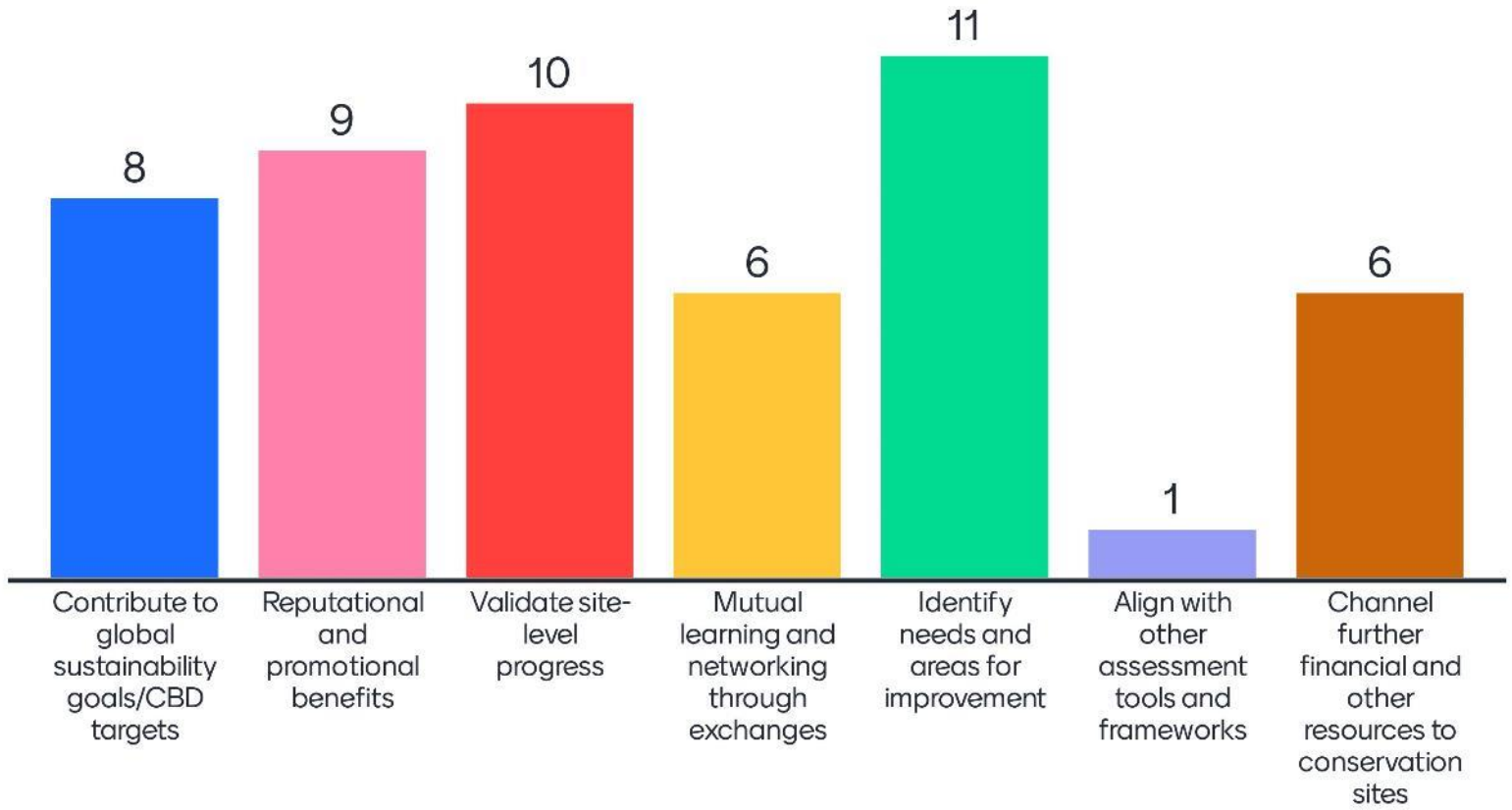
Feedback from managers

Involvement in the Green List has resulted in

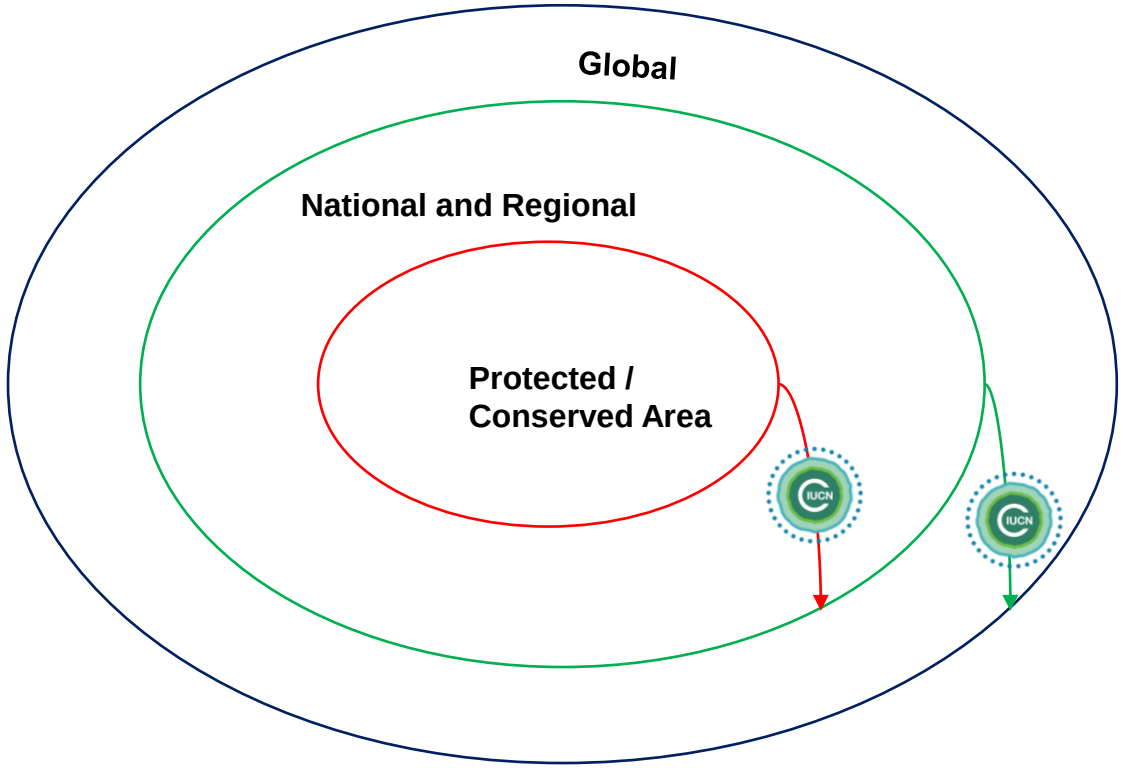
- Position against an international standard and compare yourself to other sites
- Identify needs and areas for improvement
- Address gaps identified in site assessments
- Access training and capacity building
- Align with other assessment tools and frameworks (e.g. METT)
- Validate progress through independent experts and an assurance system
- Release additional resources (including financial)
- Facilitate mutual learning and networking through exchanges and study tours (e.g. workshop in Lebanon, Francophone network)
- Ensure media coverage and greater visibility (added value for tourism)
- Have global recognition of local and national efforts
- Accelerate certain administrative procedures
- Provide opportunities for consultations and meetings with local stakeholders

What are the 3 main added values of the Green List?

Mentimeter



Beyond certification



Diagnostic tool with a common framework for assessing successful conservation outcomes through equitable governance and effective management (reporting).

Effectiveness in practice

Amarakaeri, Péru

Certified

Indigenous communal reserve, co-managed by the community.

Key area for Amazon biodiversity, with cultural heritage values.

Indigenous territory, local knowledge for monitoring and evaluation.

High integrity of all values. External support to reduce threats

Swiss National Park

Certified

Full support of the cantons and commitment of the communities

Alpine ecosystem and values, understanding of climate impacts

Highly competent, efficient, resourceful - strict protection

Proven management of natural processes and ecology

Monte Verde, CR

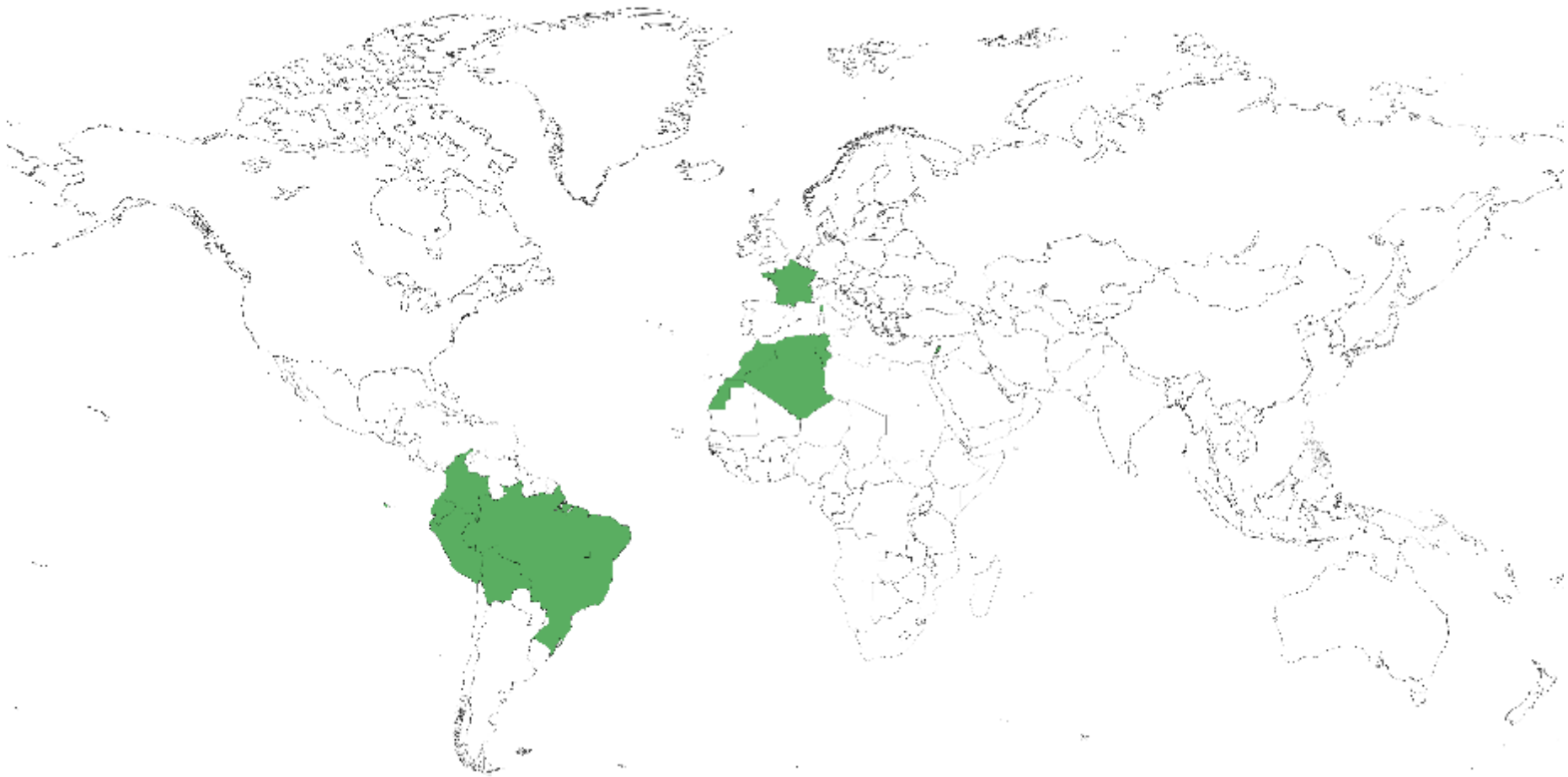
Candidate

Private conservation area integrated into the local economy

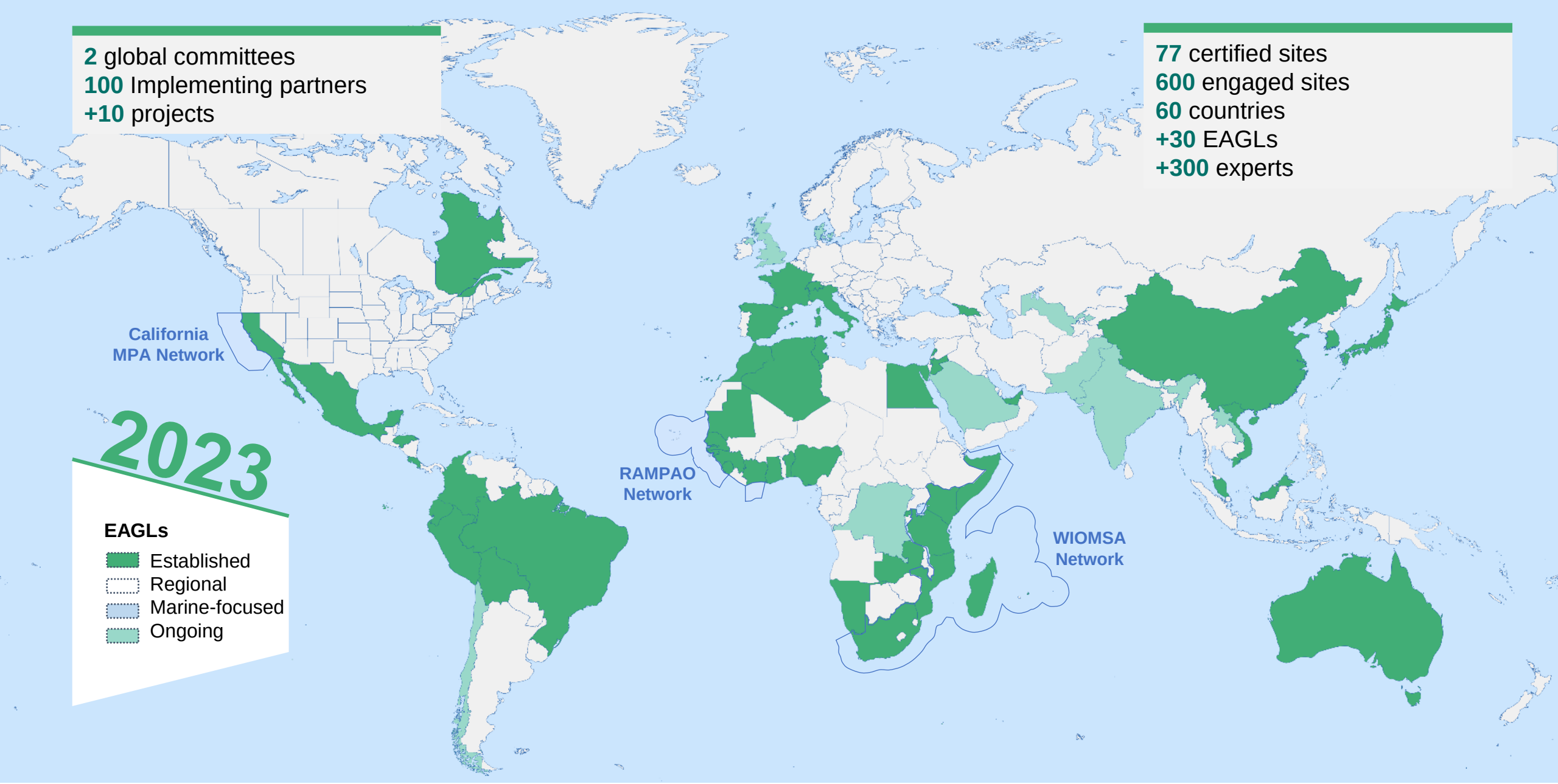
Cloud forest ecosystem, research station

Knowledgeable staff, volunteers, training and visitor centre

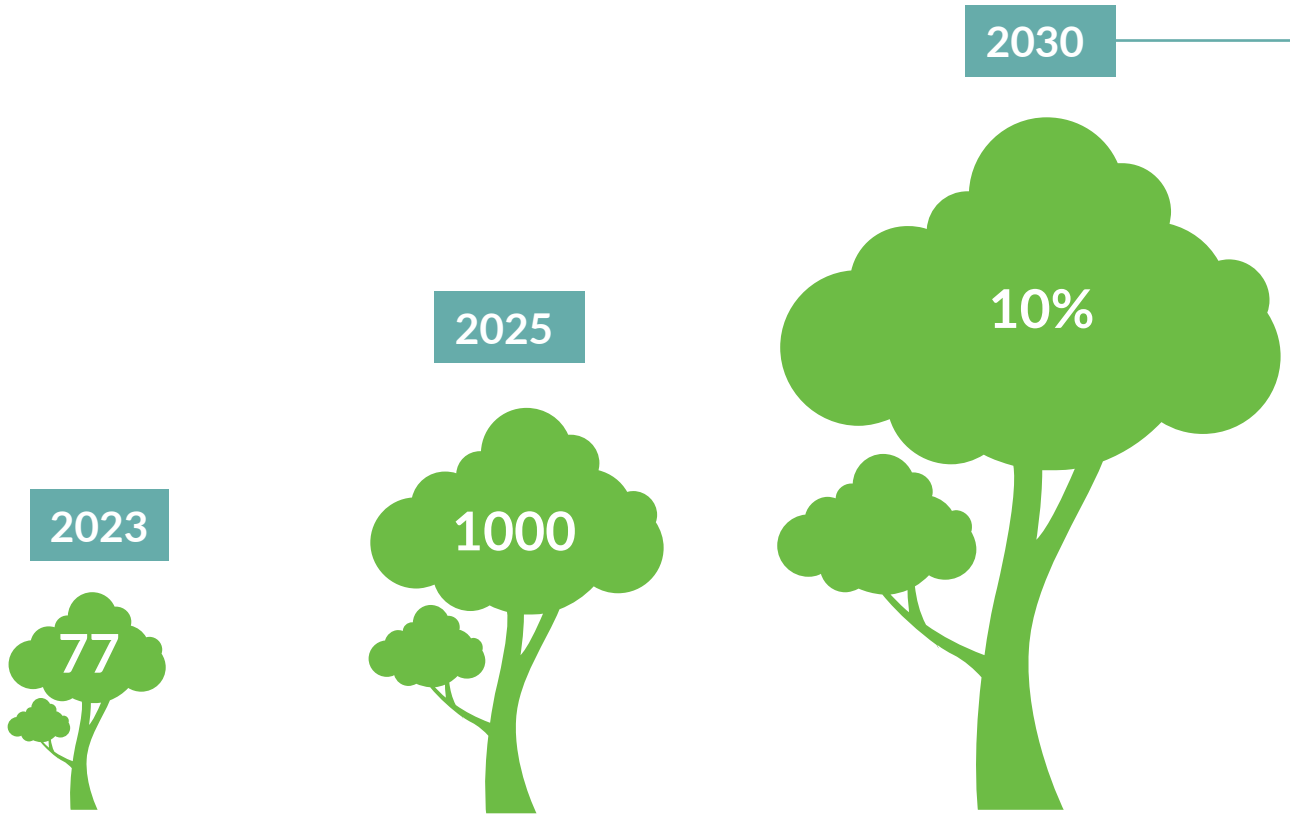
Factual documentation on the status of key values.



Overview


2 global committees
100 Implementing partners
+10 projects
77 certified sites
600 engaged sites
60 countries
+30 EAGLs
+300 experts
California MPA Network
RAMPAO Network
WIOMSA Network
2023
EAGLs
Established
Regional
Marine-focused
Ongoing

Overall ambition



10% of the world's protected and conserved areas (by area) are committed, including World Heritage sites

Green List Partners

AFD
AGENCE FRANÇAISE DE DÉVELOPPEMENT

asi

BIOPAMA
From Knowledge to Action for a Protected Planet

acp

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Bundesamt für Umwelt BAFU
Office fédéral de l'environnement OFEV
Ufficio federale dell'ambiente UFAM
Uffizi federal d'ambient UFAM

Design Factory

Life

Federal Ministry for Economic Cooperation and Development

Federal Ministry for the Environment, Nature Conservation and Nuclear Safety

gef

giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

HUAWEI

IUCN

WCPA
WORLD COMMISSION ON PROTECTED AREAS

KFW
Bank aus Verantwortung

환경부
Ministry of Environment

GORDON AND BETTY MOORE FOUNDATION

PANORAMA
SOLUTIONS FOR A HEALTHY PLANET

RESOURCES LEGACY FUND®
CREATIVE SOLUTIONS. LASTING RESULTS.

UNDP

UN environment programme WCMC

WIOMSA
Coasts Ocean and People
WESTERN INDIAN OCEAN MARINE SCIENCE ASSOCIATION

WWF

esri

patagonia

Module 3

Sharing success in conservation

Process

Green List process at national level

I Engage	1. Establish implementing partners/project	2. Call for EAGL members	3. Form EAGL group
II Adapt & Commit	4. Promote Green List	5. Adapt Global Standard	6. Select priority candidate protected areas
III Diagnose & Improve	7. Mentor Candidate site nominations	8. Site self-assessment and diagnosis	9. Stakeholder engagement and site visit
IV Evaluate & Certify	10. EAGL evaluation of candidates	11. Independent assurance of process	12. Green Listing decision and announcements

Implementation Overview

Expert Assessment Groups for the Green List (EAGLs)

Convened, trained and accredited locally

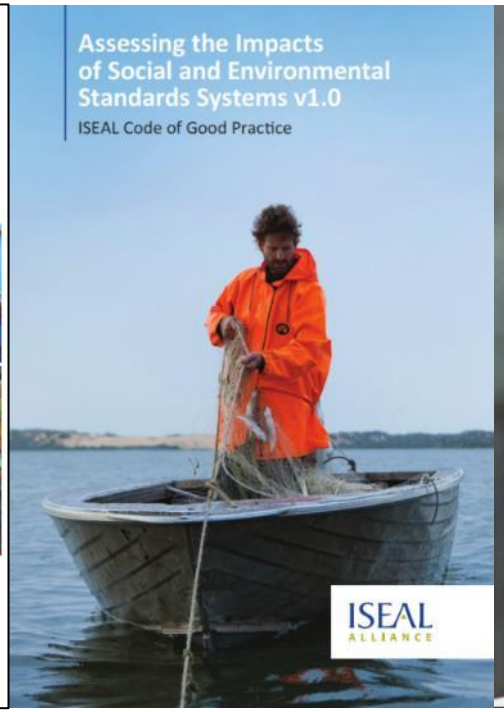
Responsible for adapting the Standard

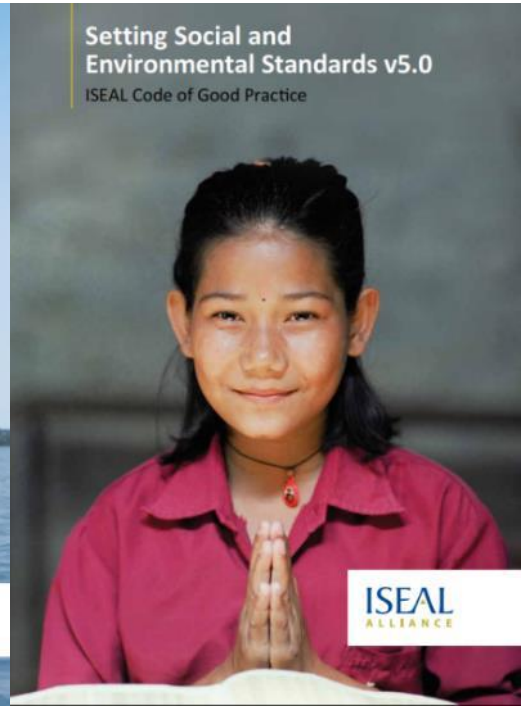
Evaluate the sites and recommends them for Green Listing

Assurance, validation and credibility

assurance services international

ISEAL Credibility Principles
Accreditation Services International (ASI)
Independent reviewers
Compatibility with other labels (Fairtrade, FSC, Blue Flag)





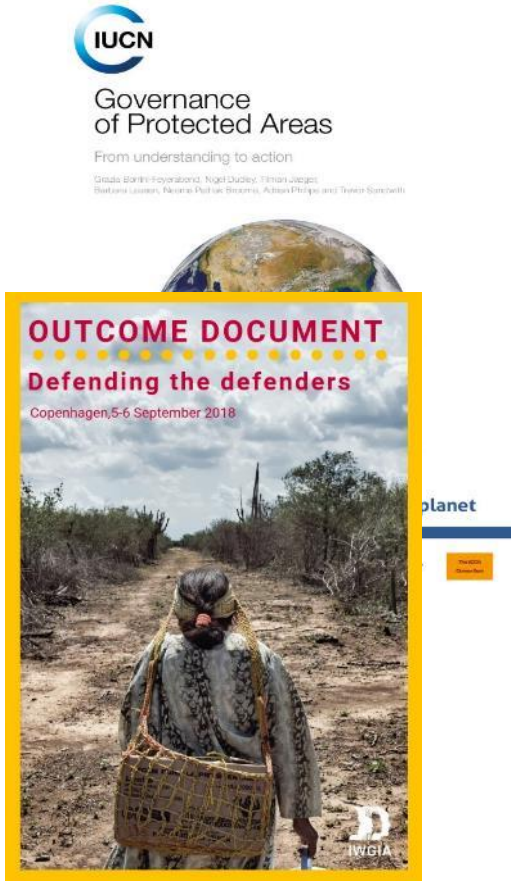
International recognition

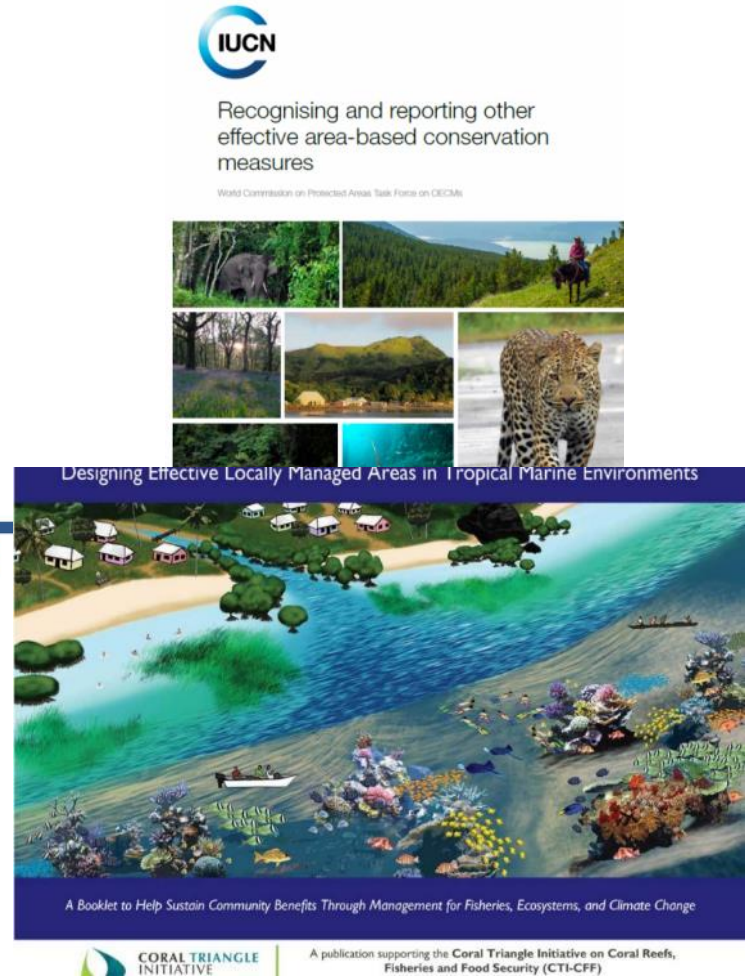
IUCN
WORLD
CONSERVATION
CONGRESS
Marseille
2020

UN BIODIVERSITY
CONFERENCE
Investing in biodiversity for people and planet
COP 14 - CP/MOP9 - NP/MOP3
Sharm El Sheikh, Egypt, 2018

2020 UN BIODIVERSITY CONFERENCE
COP 15 - CP/MOP10 - NP/MOP4
KUNMING - CHINA

Quality and diversity of protected and conserved areas





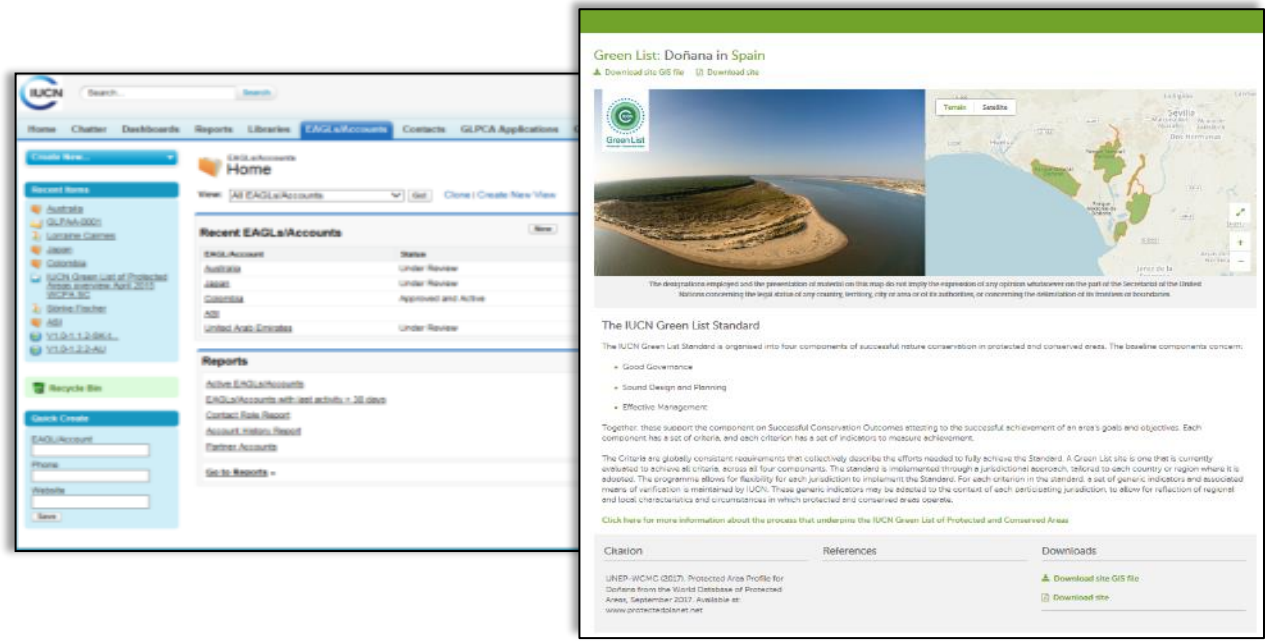
Information management

Online data platform: Community Protected Areas - Sustainability Standard (COMPASS)

Fill in the information on overall management effectiveness

www.iucngreenlist.org

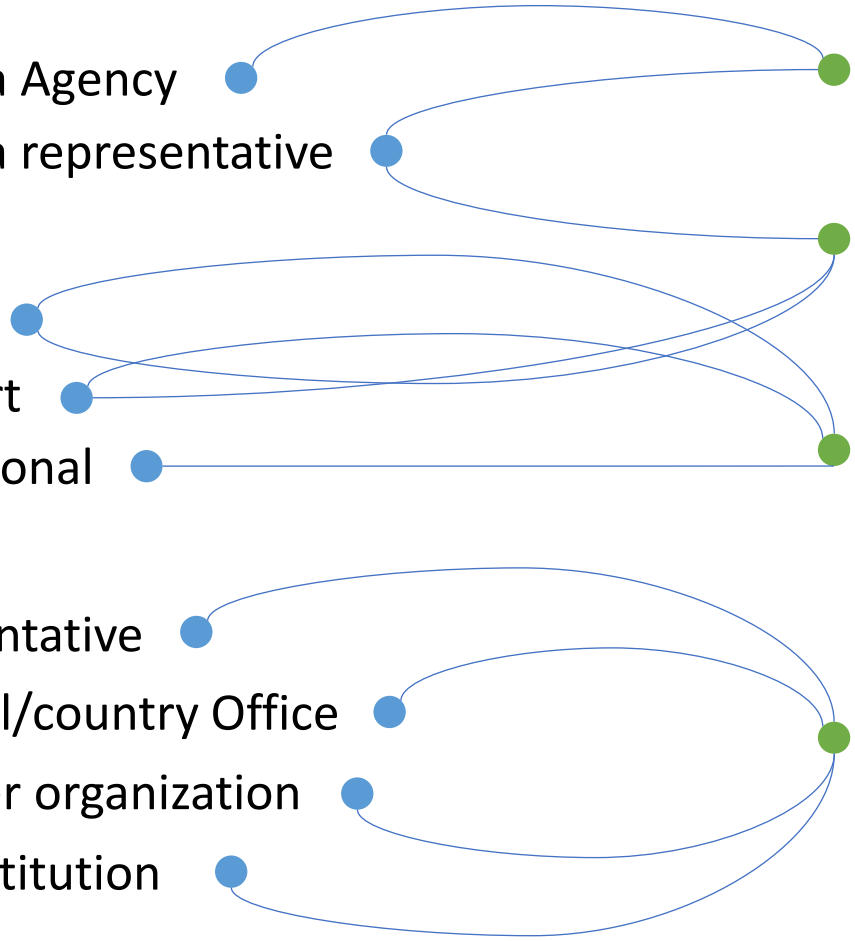
www.protectedplanet.net



Next steps

Ways to get involved

YOU ARE	GREEN LIST ROLES
A Protected Area Agency A Protected Area representative	Apply to the Green List
	Mentor a site
A WCPA expert A National expert A young professional	Apply to become an EAGL member
An NGO representative An IUCN regional/country Office An IUCN member organization An Academic Institution	Become an implementing partner

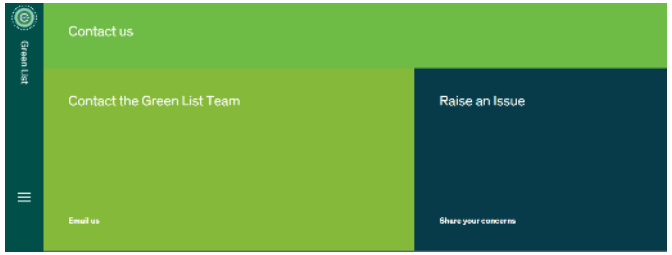


Ways to get involved

Visit us

https://iucngreenlist.org/

Write us



GreenList@iucn.org

Partner with us

Government Agency
Media
Cooperation Organization
NGO
Private sector
Academic Institution

Green List

Protected | Conserved Areas

- Thank you for your participation

https://iucngreenlist.org